

CYPRUS COMMERCIAL SUMMARY

TRITON ONE AND TRITON SUPER HIGH ROLLER SERIES | NOVEMBER 2026

Dear Team,

Please find the commercial summary for the Cyprus festivals below, covering our partners, key activations, streaming distribution and team support. Direct commercial partner enquiries and on-site requests to the Commercial team.

Part 1 Triton ONE

5 to 15 November 2026

QQPK | Title Partner

QQPK is the Title Partner of Triton ONE in Cyprus. Its activations connect its online poker community with the live festival through a named event, a live Challenge final table, an on-site booth and player-focused content.

Key activations

- **QQPK Challenge live final table:** 6 November at 11am, for up to three hours, at Merit Royal Diamond Hotel. QQPK ran a USD 140 online-to-live tournament, recording 99 entries from 47 unique players before pausing at the final nine. Those nine players will compete onsite for different Triton ONE event tickets. All receive a 10-night hotel pass valued at USD 4,000 each; the champion receives a USD 8,000 Main Event ticket and a USD 3,000 QQPK Genesis ticket, plus the hotel pass.
- **QQPK Genesis:** the USD 3,000 named event, running from 5 to 7 November 2026 as part of Triton ONE Cyprus.
- **Brunch & Breakthroughs:** a brunch and storytelling panel, open to all Triton ONE players. Danny Tang and Punnat Punsri will share their poker journeys and breakthrough moments, with audience Q&A. The aim is to connect players with the ambassadors and QQPK, and create player-led stories for social content. Planned for 10 November before the Main Event, when more players are expected onsite. An additional panellist is TBC. Stanley Ma will host in English, translating Chinese audience questions. Final start time, venue, capacity, hospitality and production arrangements are TBC.
- **On-site booth:** an activation point for Champion Pass badge collection, promotion enquiries and the heads-up flip. Programme mechanics are outlined on the following page. This will be happening from the 5th to 14th November 2026.
- **QQPK influencer show game:** a potential additional activation. Date, time and lineup are TBD.

Triton ONE QQPK Booth Activations

Champion Pass

Players must secure their event ticket through a QQPK online satellite and register with QQPK customer service by 3 November 2026 at 23:59 UTC+8. Eligible participants collect and wear the Champion Pass badge.

- An eligible participant who wins the qualifying event receives 100,000 \$T.
- An eligible participant who finishes as the Day 1 bubble receives \$T equal to the ticket buy-in value.

Rewards are stated in QQPK \$T, subject to the promotion terms.

Heads Up Flip

New members must join the QQPK Telegram or WhatsApp community, follow QQPK on Instagram and wear the badge. Existing members must meet the same requirements and have play records within the past month.

Qualified participants play a heads-up flip against QQPK staff at the booth:

- Lose the flip: receive a starter merchandise pack containing poker cards and a card protector.
- Win the flip: receive one lucky-draw entry. The promotion advertises prizes up to USD 2,000.

QQPK staff will manage eligibility and prize redemption. The final booth operating schedule and full lucky-draw prize list are TBC.

Team coordination

The Challenge requires production, tournament and player coordination. For Brunch & Breakthroughs, QQPK directs the content and panel, with Triton coordinating execution. The booth promotions require coordination on player enquiries, badges and redemption. Final activation arrangements will be circulated by Commercial.

Part 2 Triton SHRS

15 to 30 November 2026

Brand partners

Partner	Designation
Titi Poker	Official Partner
Duel	Official Partner
GTO Wizard	Official Partner
Jupiter	Digital Partner
Jacob & Co.	Official Timekeeper

Brand Partner Details

Titi Poker | Official Partner

Titi Poker continues as an Official Partner for Cyprus, following Jeju II. A newly launched online poker platform, Titi Poker has built a strong player base across Asia, with particular depth among Japanese, Korean and Filipino players. The partnership gives Titi Poker a direct route to its core audience while bringing online liquidity into the Series through a dedicated qualifier programme.

Website <https://titipoker.com/>

Key activations

- Named event: USD 25,000 NLH — Titi Poker, as part of the Cyprus tournament schedule.
- Online satellites on the Titi Poker platform offer three tickets to the USD 25,000 Titi Poker named event in Cyprus.
- On-site booth currently planned from 15 November onwards. The operating period and promotional details are TBD.
- Player patch promotion planned; mechanics, eligibility and prizes are TBD.
- On-site branding and online, digital and broadcast visibility continue under the existing arrangement.

Note for teams: the booth and patch promotion require coordination with Player Relations and Tournament Operations. Final details will be circulated once confirmed.

Brand Partner Details Continued

Duel | Official Partner

Duel continues as an Official Partner for Cyprus, following Jeju II. Duel is a crypto-native online casino and sportsbook founded by Finnish entrepreneur and high-stakes poker player Ossi "Monarch" Ketola, who leads the business as CEO. Launched in 2025, the platform is built on a transparency-first model, with probably fair in-house "Duel Originals" games, fast settlement and a founder who plays publicly. Ketola made his Triton debut in Monte Carlo, and the partnership brings that visibility into the live tournament environment.

At Jeju, Ketola faced Patrik Antonius in a record-breaking USD 20 million heads-up match, establishing a high-profile platform for the Duel partnership.

Website <https://duel.com>

Key activations

- On-ground branding across the tournament venue and brand visibility across Triton livestream and broadcast touchpoints, continuing the existing arrangement.
- One or two further heads-up matches are under consideration. Opponents, stakes, timing and other details are TBD.
- Planned USD 1M heads-up knockout tournament for 16 players, 25 to 27 November. Places are intended to be allocated on a first come, first served basis. Final naming, format, structure and entry details are TBD.

Note for teams: heads-up activity will require production, floor and content support. Commercial will communicate timings once locked.

GTO Wizard | Official Partner

GTO Wizard is one of the world's most widely used poker training platforms, providing advanced solver-based tools that help players analyse hands and refine their strategies.

For Cyprus, Triton will continue its AI-powered integration using the GTO Wizard platform. The feature analyses specially selected hands from the tournament and provides advanced strategic insight through solver-based AI analysis.

Website <https://gtowizard.com/>

Social <https://www.instagram.com/gtowizard/>

Key activations

- AI-powered hand analysis integration using the GTO Wizard platform on Triton's SHRS livestream.
- Brand visibility across selected digital and broadcast touchpoints.

Brand Partner Details Continued

Jupiter | Digital Partner

Jupiter is a leading decentralised finance platform focused on building borderless financial infrastructure. As a comprehensive exchange, Jupiter is a DeFi super-app powering a full suite of borderless financial products. Its most Triton-relevant product is Jupiter Poker, an on-chain staking platform that rebuilds action-selling for the modern game.

Triton-verified professionals list a percentage of their tournament action publicly. Backers buy fractional shares in USDC, with buy-ins, ownership and payouts handled by smart contracts and settled automatically after each event. If a player cashes, proceeds are distributed proportionally; if they bust, the stake is lost, as in a traditional backing arrangement.

The platform launched around the Montenegro stop and continues into Cyprus, giving fans a direct financial stake in the players they watch on the broadcast.

Website <https://jup.ag>

Jupiter Poker <https://jupoker.gum.ag>

Social <https://x.com/JupiterExchange>

Key activations

- Branding presence across the tournament's global broadcast and media platforms.

Jacob & Co. | Official Timekeeper

Jacob & Co. returns as Official Timekeeper for Cyprus. Globally renowned for its luxury watches and jewellery, the brand is known for its high-complication timepieces and iconic designs. Its collaboration with Triton reflects precision and excellence, values that align closely with high-level poker competition.

Website <https://jacobandco.com>

Social <https://www.instagram.com/jacobandco/>

Key activations

- Brand visibility across selected tournaments and broadcast touchpoints.
- Two watches will be gifted: one to the winner of the USD 100K NLH Main Event and one to the winner of the USD 100K PLO Main Event.
- Integration across event content and promotional materials.

Team Support

While our partners are responsible for managing their own guests and representatives, our role is to support them where necessary, particularly with media accreditation and facilitating content creation.

Please be welcoming and professional if you encounter representatives from our partner brands around the venue. Ensure that filming or promotional activity does not interfere with tournament operations or game integrity.

Please direct all on-site enquiries and requests from partner teams to the Commercial team. We will coordinate with the relevant departments to support partners, players and guests across Triton ONE and SHRS.

Streaming and Distribution Partners

Broadcast Feed Approach

For Cyprus, Triton will continue the dual-feed approach trialled in Jeju: a clean feed for YouTube and a full partner-integrated feed for Twitch, Kick, Facebook, X and FAST channels. Partners without the required Google/YouTube certification will not feature in YouTube's added sponsor placements, including in-stream ads, lower thirds and digital rails, although their on-site branding may still be captured by live cameras. These integrations will continue on other platforms, subject to their respective policies. The Jeju trial concluded without any YouTube strikes. Triton has also joined OD Media's multi-channel network (MCN) to access a dedicated YouTube manager should issues arise.

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Language and partner	Channels
Spanish — Steve Enriquez (SHRS only, Selected Triton ONE Days)	youtube.com/@SteveEnriquez twitch.tv/steveenriquez
Mandarin — TianHao	17Poker.TV AllInTV.TV
Brazilian Portuguese — Kelvin Kerber	youtube.com/@KelvinKerberPoker twitch.tv/kelvinkerber1
Russian — Gipsyteam	youtube.com/@GipsyTeamPokerTV twitch.tv/gipsyteam vk.com/official_gipsyteam_ru
Korean — KHBS	youtube.com/@KHBS-co-kr
Vietnamese — Wikipoker SHRS	facebook.com/wikipokertv68 facebook.com/Wikipoker.net
Vietnamese — PokerVN Triton ONE	facebook.com/pokervn.official youtube.com/@POKERVNOFFICIAL

The commentator line-ups from Gipsyteam and KHBS remain to be confirmed. Co-streamer channels will stream all days.

Streaming and Distribution Partners Continued

FAST TV Platform Partners

The Triton Poker channel is live streaming on the platforms below in selected countries, mainly across North America and Europe.

Platform	Countries
Samsung TV Plus	USA, Canada
Roku Channel	USA
Amazon Prime Video	USA, UK
Amazon FireTV	USA, Canada
Xumo Play	USA, Canada
Fubo TV	USA, Canada
Plex	USA
LG Channels	UK, Ireland, Germany, Austria, Switzerland, Luxembourg, Sweden, Norway, Denmark, Finland, France, Spain, Italy, Belgium, Portugal, Netherlands
VIDAA	USA, Canada, UK, France, Italy, Spain, Germany, Austria, Switzerland, Sweden, Finland, Denmark, Norway, Portugal, Belgium
XiaoMi TV Plus	UK, Ireland, France, Italy, Spain, Germany, Austria, Switzerland, Sweden, Finland, Denmark, Norway, Portugal, Belgium